

Launch your business by choosing a Pure Romance Starter Kit!

Take the first step to discovering all that is possible with Pure Romance by selecting a Starter Kit. With four great options, it's easy to find the one that's right for you!

BRONZE AND SILVER STARTER KITS When you purchase the Bronze or Silver Starter Kit, you immediately begin earning 35% of everything you sell. To become an Active Consultant, you have 60 days to purchase \$250 in product (before discounts).

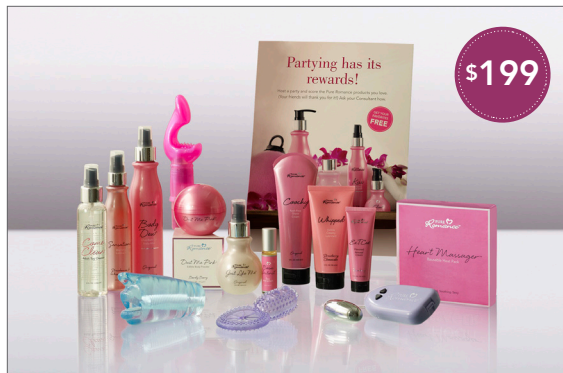
GOLD & PLATINUM* STARTER KITS The Gold and Platinum Starter Kits give you the quickest route to success. You **immediately begin earning a higher percentage** of everything you sell, and you automatically become an Active Consultant!

**Gold Kit includes 45% Buying Discount. Platinum Kit includes 50% Buying Discount. See Platinum Kit information on back for additional details.*

Pure Romance reserves the right to substitute products of equal or greater value when necessary. Flavors, colors and scents are subject to change.

ITEM	BRONZE	SILVER	GOLD
BASIC INSTINCT	1	1	2
BODY BLING	0	1	2
BODY DEW	1	1	2
BOOTY EAZE	0	1	2
BOSOM BUDDY	0	1	2
BETWEEN THE SHEETS	0	1	2
COME CLEAN 4 oz.	1	1	2
COOCHY 4 oz.	1	1	2
DUST ME PINK	1	1	2
EX-T-CEE	1	1	2
GREAT HEAD	0	1	2
HEART MASSAGER	1	1	2
JUST LIKE ME	1	1	2
KISS	0	1	2
LICKITY STIFF	0	1	2
LIKE A VIRGIN	0	1	2
NYMPHO NIAGRA	0	1	2
PURE PLEASURE	0	1	2
SENSATIONS	1	1	2
SERENITY	0	1	2
SUPER DELUXE MITTEN	0	0	2
SWEET SEDUCTION	0	0	2
UP ALL NIGHT	0	1	2
WHIPPED	1	1	2
X-SCREAM	0	1	2
BOOK			
BETWEEN THE SHEETS BY PATTY BRISBEN	0	1	1

	BRONZE	SILVER	GOLD
BEDROOM ACCESSORIES			
7 TH HEAVEN	1	1	2
B.O.B.	0	0	2
DADDY FROM THE 'NATI	0	1	2
FAMILY JEWELS	0	0	2
JELLY C SLEEVE	1	1	2
MICRO BULLET	0	0	2
MR. DEPENDABLE	0	1	2
SILVER BULLET	0	2	2
SUPER STRETCH LIPS	1	1	2
THUMBS UP	1	1	2
BUSINESS SUPPLIES			
2012 INCENTIVE REQUIREMENTS GUIDE	1	1	1
2012 PLANNER	1	1	1
2012 PURE ROMANCE REWARDS BOOK	1	1	1
BLUEPRINT FOR SUCCESS	1	1	1
BUSINESS ANNOUNCEMENT	1	1	1
POSTCARDS (50)			
BUSINESS CARDS BLANK (50)	1	1	1
CATALOGS	1	1	1
CONTINUING EDUCATION, TRAINING, AND PERSONAL WEBSITE	1	1	1
HOSTESS BROCHURES (25)	1	1	1
INVITATIONS (50)	1	1	1
MEDIA CENTER: FREE 90 DAY TRIAL	1	1	1
ORDER FORMS (50)	1	1	1
PLASTIC BAGS (50)	0	0	1
TENT CARD	1	1	1



BRONZE STARTER KIT

\$330 Value
Save 40%



SILVER STARTER KIT

\$725 Value
Save 45%



GOLD STARTER KIT

\$1,600 Value
Save 50%

YOURS FOR
\$1,499
A \$3,800 VALUE

More than 100
best sellers make this
kit a Platinum value!

Loaded with more best-selling products than any other kit, the Platinum Starter Kit helps you begin your Pure Romance career feeling prepared, confident, and ready to sell! Get serious about your business—go Platinum!



Automatic Activation—Become an Active Consultant immediately when you buy the Platinum Starter Kit!

Go Platinum and receive a 50% Buying Discount for as long as you remain an Active Consultant!

YOUR PURE ROMANCE CONSULTANT IS:

©2012 Pure Romance, Inc.
161 Commerce Blvd. | Loveland, OH 45140
1-866-ROMANCE | pureromance.com

Platinum Kit Contents

ITEM		
BASIC INSTINCT	6	
BODY BLING	4	
BODY DEW	8	
BOOTY EAZE	4	
BOSOM BUDDY	4	
BETWEEN THE SHEETS	4	
COME CLEAN 4 oz.	4	
COOCHY 8 oz.	8	
DATE NIGHT GAME	2	
DUST ME PINK	4	
EX-T-CEE	4	
GREAT HEAD	4	
HEART MASSAGER	6	
JUST LIKE ME	6	
KISS	4	
KISS AND TELL	4	
LICKITY STIFF	4	
LIKE A VIRGIN	4	
NYMPHO NIAGRA	4	
PURE PLEASURE	4	
PURE SILK	2	
SENSATIONS	4	
SERENITY	4	
SUPER DELUXE MITTEN	2	
SWEET SEDUCTION	2	
UP ALL NIGHT	4	
WHIPPED	4	
X-SCREAM	4	
BOOKS		
BETWEEN THE SHEETS BY PATTY BRISBEN	1	
RIDE EM COWGIRL	2	
TICKLE HIS PICKLE	2	
BEDROOM ACCESSORIES		
7 TH HEAVEN	2	
BIG BANG	2	
B.O.B.	2	
BUZZ	2	
DADDY FROM THE 'NATI	2	
FAMILY JEWELS	5	
JELLY C RING	3	
JELLY TOOL BELT	3	
MICRO BULLET	4	
MR. DEPENDABLE	3	
SHOCKWAVE	2	
SILVER BULLET	5	
SUPER STRETCH LIPS	4	
T.O.M.	2	
THUMBS UP	2	
ULTIMATE 7TH HEAVEN	2	
BUSINESS SUPPLIES		
2012 PLANNER	1	
2012 PURE ROMANCE REWARDS	1	
BLUEPRINT FOR SUCCESS	1	
BUSINESS ANNOUNCEMENT	1	
POSTCARDS (50)		
BUSINESS CARDS BLANK (50)	1	
CATALOGS	1	
CONTINUING EDUCATION, TRAINING, AND WEBSITE	1	
HOSTESS BROCHURES (25)	1	
INVITATIONS (50)	1	
MEDIA CENTER: FREE 90 DAY TRIAL	1	
ORDER FORMS (50)	1	
PLASTIC BAGS (50)	1	
TENT CARD	1	